

OPEN YOUR HEART TO HAITI



On January 12, a series of earthquakes measuring 6.5 to 7.3 on the Richter scale devastated Haiti. Nordic Naturals immediately contributed a cash donation to aid in the emergency relief efforts of the American Red Cross. While these donations are critical, it is equally important to participate in the rebuilding efforts of Haiti. Nordic Naturals has partnered with Architecture for Humanity, whose team is already on the ground in Haiti, assisting those affected by the earthquake and initiating the rebuilding of this devastated country.

Through our "Open Your Heart to Haiti" campaign, Nordic Naturals will contribute 1% of sales during heart health month (February 1–28) to Architecture for Humanity from their best-selling product, Ultimate Omega™ (all sizes of liquid and soft gels). These efforts will deliver funds for the community-focused, long-term sustainable reconstruction initiative of the capital city, Port-Au-Prince.

architecture for humanity



Architecture for Humanity is a registered 501(c)(3) nonprofit organization founded in 1999 to promote architectural and design solutions to global, social, and humanitarian crises. The organization creates opportunities for architects and designers from around the world to help communities in need, by establishing a community resource center and transitional shelters, rebuilding health clinics and schools, providing job training and education, and, ultimately, building permanent housing that is not only safe, but incorporates the needs, desires, and dreams of the families that will live in them. The company believes that where resources and expertise are scarce, innovative, sustainable, and collaborative design can make a difference.

To learn more, visit: architectureforhumanity.org



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