



## Advertise in Sprout!

Sprout!, Seward Co-op Grocery & Deli's newsletter, is mailed to our membership bimonthly and is available at no cost to in-store customers and online at [www.seward.coop](http://www.seward.coop)

### Ad Size

Rail Ad (2.75" wide x 9.75" tall).....	\$200
Large Banner (8.5" wide x 2.5" tall).....	\$150
Small Banner (4" wide x 2.5" tall).....	\$75

### Single Ad

*Sign a one-year contract (six issues) and receive 10% off.*

### Publication Schedule

December/January issue .....	November 1
February/March issue.....	January 1
April/May issue.....	March 1
June/July issue.....	May 1
August/September issue.....	July 1
October/November issue.....	September 1

### Ad Due By

### Ad Specifications

#### Sizes and Format

Please be sure your ad matches the dimensions shown to the right, and that it is press-ready and in the correct format.

#### Electronic Files

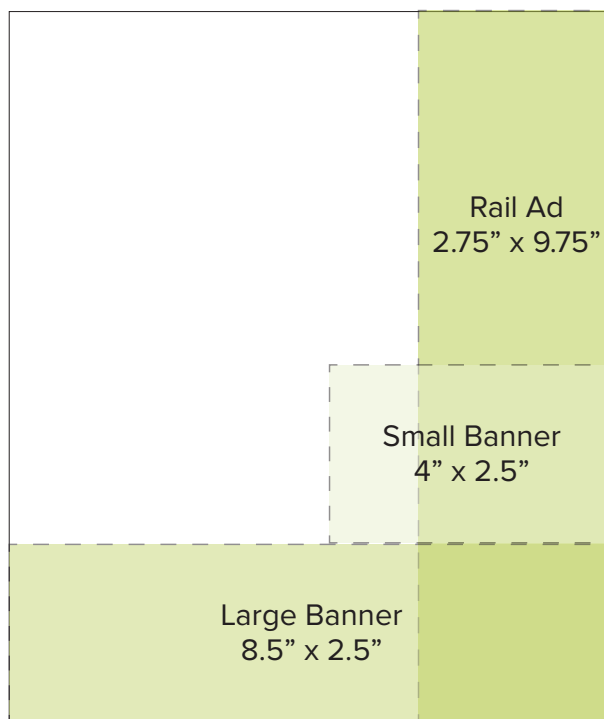
Ads must be high resolution or "press quality" in one of the following file formats: PDF, JPEG, TIFF, or EPS (300 DPI when at 100% scale). Embed all fonts or convert fonts to outlines. Ads should be finished size – do not include bleeds or crop marks. Color must be CMYK or grayscale. RGB images will not print correctly.

#### Resolution

All images and illustrations should be 300 DPI when used at 100% scale. Bitmap images should be 600 DPI.

#### Submitting Files

Email ads to [ameyer@seward.coop](mailto:ameyer@seward.coop). Zip or stuff files over 5MB. Ads on CD-ROM are also accepted with a hard copy proof.



For more information, contact [Allison Meyer](mailto:Allison Meyer), Communications Specialist at 612-436-4043, or [ameyer@seward.coop](mailto:ameyer@seward.coop)